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A new direction for Nature Publishing Group: *Nature Clinical Practice*

Nature Publishing Group (NPG) launched 4 new clinical practice journals this month, and has plans to extend the series to 14 titles in specialist fields over the next 3 years.

Why is NPG moving into Clinical Medicine? Our research into new markets and new publishing opportunities has uncovered a universal problem found among all practicing clinicians—one that the Nature Publishing Group is in a unique position to address: As the amount of original clinical research continues to grow, it has become increasingly difficult for them to keep up with the current literature while still devoting substantial time to patient care.

It is for this reason that the *Nature Clinical Practice* series was developed. The *Nature Clinical Practice* journals deliver timely, authoritative interpretations of key research developments, translating the latest findings into clinical practice.

Newly launched in November 2004, each monthly issue includes editorial and opinion pieces, highlights from the current literature, and commentaries on the application of recent research to practical patient care, thorough reviews, and in-depth case studies. The distinguished Editors-in-Chief and international advisory boards ensure comprehensive coverage throughout the year, with discussion of topical issues included as soon as possible after publication of the original research.

Visit www.nature.com/clinicalpractice to see the first two issues of each journal free on the web and to register for free ToC E-Alerts.

The first four journals in the series are:

- *Nature Clinical Practice Cardiovascular Medicine*: Editor-in-Chief: Valentin Fuster, MD, PhD
- *Nature Clinical Practice Gastroenterology & Hepatology*: Editor-in-Chief: Vincent T DeVita, Jr, MD
- *Nature Clinical Practice Oncology*: Editor-in-Chief: Stephen B Hanauer, MD
- *Nature Clinical Practice Urology*: Editor-in-Chief: Peter T Scardino, MD

Launching in November 2005:

- *Nature Clinical Practice Endocrinology & Metabolism*
- *Nature Clinical Practice Nephrology*
- *Nature Clinical Practice Neurology*
- *Nature Clinical Practice Rheumatology*

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www.nature.com/clinicalpractice